

# Privacy policy for EnableMagic

## What data do we collect, and how do we collect it?

EnableMagic collects the following data:

**Name and email address.** To register a new account, you will need to provide your first name, last name and email account.

**Other personal information.** When filling out your profile and/or altering your account information, you have the option to add more information, such as profile image and additional contact information.

**Information about positions, companies, etc.** You, or users who administer Companies or Ecosystems (incubators, innovation hubs, et cetera) that you are part of within the EnableMagic platform, may submit information about your position at a Company or your role within an Ecosystem.

**Traffic data.** Internally, EnableMagic logs data about traffic and activity such as IP addresses, pages visited and devices used.

## How will we use your data?

We (EnableMagic) use your data in order to provide our service (The EnableMagic platform) to you, and to other users within the platform. We do not give or sell your personal data to third parties.

We will generate aggregated data, which contains no personally identifiable information. We use the aggregated data for statistical purposes, to monitor and improve the platform, and we may show it to third parties such as partners and investors.

## How do we process and store your data?

EnableMagic uses Google Cloud Platform services for all processing and storage of user data.

**Textual data** such as name, email address and location are stored with Cloud SQL, in a data center located in the Netherlands.

**Files uploaded by users**, such as images, PDFs and video files, are stored with Cloud Storage, and located in multiple data centers across Europe.

**The application itself**, which processes the data, is hosted with App Engine, and located in multiple data centers across Europe.

Google Cloud Platform services provide a high level of security. You can read more about this at <https://cloud.google.com/security/infrastructure/design>. If you'd like, you may read about their data processing terms at <https://cloud.google.com/terms/data-processing-terms>. Note that the "Customer" in these data processing terms is EnableMagic, not EnableMagic's users or customers)

Your data is stored for as long as you have an EnableMagic account. At any time, you can delete your EnableMagic account from your account settings page, at which point we will automatically delete all of your personal data from our systems. (Personal data may remain in backups for up to 7 days.)

## What are your data protection rights?

**The right to access** - You have the right to request EnableMagic for copies of your personal data. You may contact us directly to make use of this right.

**The right to rectification** - You have the right to request that EnableMagic correct any of your personal information you believe is inaccurate, or complete information you believe is incomplete. You may contact us directly to make use of this right, or make the change yourself through the platform.

**The right to erasure** - You have the right to request that EnableMagic erase your personal data, under certain conditions. You may contact us directly to make use of this right, or use the platform to manually remove or delete any data you've previously provided. If you delete your EnableMagic account, all data associated with your user account will be immediately and automatically deleted from our database.

**The right to restrict processing** - You have the right to request that EnableMagic restrict the processing of your personal data, under certain conditions. You may contact us directly to make use of this right.

**The right to object to processing** - You have the right to object to EnableMagic's processing of your personal data, under certain conditions. You may contact us directly to make use of this right.

**The right to data portability** - You have the right to request that EnableMagic transfer the data that we have collected to another organization, or directly to you, under certain conditions. You may contact us directly to make use of this right.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us using the contact information at the bottom of this document.

## Cookies

When you login to the EnableMagic platform, a cookie is placed on your computer to keep track of your login session. This is necessary to provide our service.

We also use reCAPTCHA to protect ourselves and our users from spam and abuse. reCAPTCHA may place a cookie on your computer when you visit the index page of our platform, or when you follow an invitation link.

## Privacy policies of other websites

The EnableMagic platform contains links to other websites, such as social media platforms or websites belonging to companies registered in our platform. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## Changes to our privacy policy

EnableMagic will periodically review its privacy policy, meaning this document is subject to change. All changes to the privacy policy are listed in the Changelog, which is accessible to all users on the Dashboard page, and the date of the last change is displayed at the bottom of this document.

## How to contact us

If you have any questions about EnableMagic's privacy policy or the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [even@enablemagic.com](mailto:even@enablemagic.com)

Call us at: +47 982 79 492

*This document was last changed: 21-Jul-21*